

Isn't technology a wonderful thing? As CIO you are in charge of one of the most technologically sophisticated parts of the company. It's very easy to fill your days dealing with issues regarding servers, networks, routers, switches, firewalls, etc. However, it turns out that if you do this, then you'll be overlooking one of the most important tasks that a CIO needs to accomplish: communication. What You'll Find Inside: FORGOTTEN IT SKILLS: HOW TO ASK QUESTIONS CIOs ASK THE QUESTION: IS TWITTER A FRIEND OR A FOE? SHOULD A CIO BOTHER WITH THAT ITIL STUFF? 3 SKILLS THAT MOST CIOs ARE MISSING Keeping all of the moving parts that an IT department has in alignment is a challenging task. The good news is that you don't have to do it all – that's what the rest of the IT department is there for. However, you do need to clearly communicate to everyone both inside and outside of the IT department what you want to have done. This is going to require you to have good communication skills. Communication skills include knowing how to ask good questions, understanding how to use social media tools like Twitter, and realizing how to apply ITIL to your IT department. All of this stuff takes time to both learn and do. This book has been written in order to show you what you need to be doing in order to get your message out. In order to get the rest of the company to line up behind you and do what you need them to do, they first have to hear and understand your message. I'm going to show you many different ways that you can connect with the people who have to hear your message and how you can make your requests stick with them. It is my hope that after having read this book you will be aware of how to clearly communicate with not only your IT department, but also with the rest of the company. Do this correctly and your CIO career will last a long time...! For more information on what it takes to be a great CIO, check out my blog, The Accidental Successful CIO, at: www.TheAccidentalSuccessfulCIO.com

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