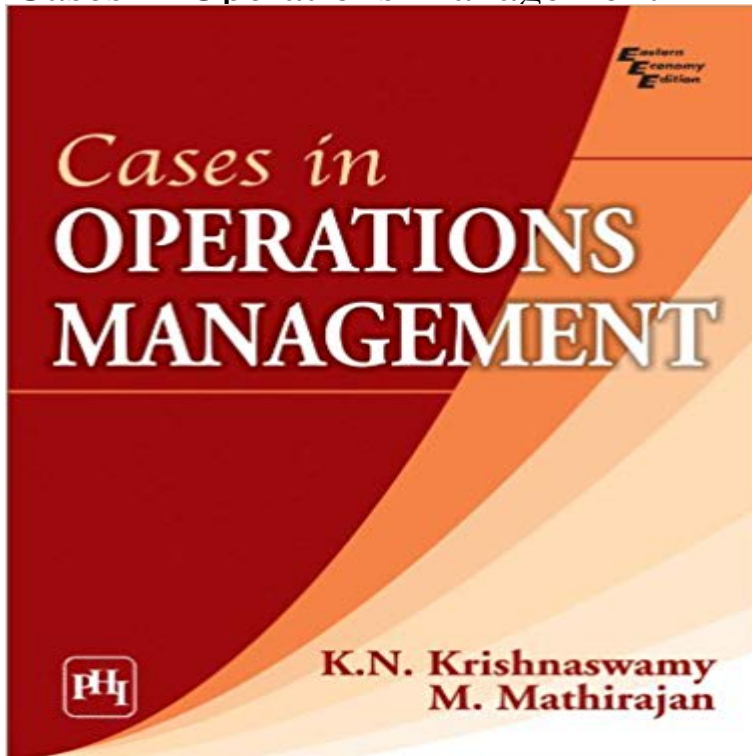


## Cases in Operations Management



This book is intended to enhance the knowledge of MBA students in Operations Management acquired in a basic level course. The case-study material covered relates to a wide spectrum of management activities, and deals with the application of statistical, operations research and system analysis methods to problems categorized under several headings. The book can therefore be used in conjunction with a course in Operations Management or as an independent second course. Thirty real-world cases in the book are the result of the over three decades of research work by the authors, including consultancy assignments, doctoral dissertations, and project assignments of graduate management students. The cases are research oriented and encourage students to think rigorously in an environment of uncertainty in a real-world situation. The cases are comprehensive enough so as to drill the students in devising alternative methods of solutions, thus, providing them with a deep understanding of the decision-making problems instead of merely a general overall appreciation. These real-world studies aid students in learning applications of quantitative and analytical techniques of management, thus, bringing home to the student the uses, problems, difficulties and limitations of such applications.

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