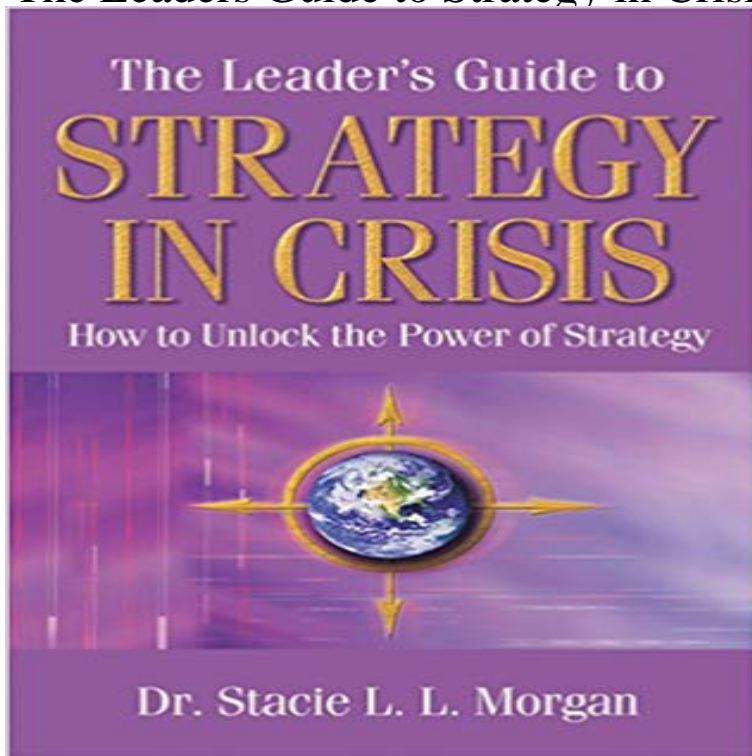


The Leaders Guide to Strategy in Crisis



Not your ordinary look at strategy, this critical analysis unlocks new potential for focusing your organization and increasing competitive advantage. When you have completed this book, you will no longer view strategy as a mere business tool, you will find it contains all the power you need to create wealth and master your destiny--you will view the world around you in a very different way. The interrelationships of the dynamic global business environment will be forever illuminated with strategic significance. Understanding how strategy may be in crisis in your organization can give you a jump on your competition of quantum proportions. Dont wait. Start learning how to lead uncertainty and control your market now. Find out how you can use strategic knowledge to get ahead and stay ahead.

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